

TAKE BACK CONTROL OF YOUR LIFE

— FECAL INCONTINENCE CAN BE TREATED —

Bowel accidents are not a normal part of aging. You do not have to live with it.



RESTROOM
WORRY



TRAVEL
LIMITATIONS



SOCIAL
ANXIETY



LOSS OF
CONFIDENCE

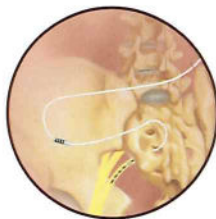


BOWEL
ACCIDENTS

HOW PNE WORKS

1

OFFICE-BASED TRIAL



A tiny temporary wire is placed near the nerves in your lower back and connected to a small external stimulator.

2

TEST THE RESULTS



Live your normal life for about 5-7 days and track your symptom improvement.

3

LONG-TERM SOLUTION



If successful, you may be a candidate for permanent Inter-Stem® therapy to help restore better bowel control.

LIFE WITH FECAL INCONTINENCE

- ✗ Bowel accidents
- ✗ Sudden urgency
- ✗ Constant restroom planning
- ✗ Avoiding travel
- ✗ Missing out on activities
- ✗ Fear and embarrassment
- ✗ Lost of confidence



LIFE AFTER SUCCESSFUL THERAPY

- ✓ Fewer bowel accidents
- ✓ Better control of urgency
- ✓ Less worry and stress
- ✓ Freedom to travel
- ✓ Enjoy social activities
- ✓ Renewed confidence
- ✓ Improved quality of life



IS PNE RIGHT FOR YOU?

You may be a candidate if you experience

- ✗ Fecal incontinence or bowel accidents
- ✗ Urgency with little warning
- ✗ Leakage despite dietary changes
- ✗ Symptoms that persist despite medication
- ✗ Reduced quality of life due to bowel control problems

WHAT IS INTERSTIM® THERAPY?



- Implanted under the skin
- Gently stimulates nerves that control bowel function
- Adjustable and reversible
- Used by thousands of patients worldwide



THE BOTTOM LINE

You do not have to live with bowel accidents.

A simple office-based trial can help determine whether sacral neuromodulation therapy can improve your symptoms



Our specialists can help you regain control and live life with confidence.

*Compassionate care.
Proven results.*



Talk to your GI specialist or call to schedule today.

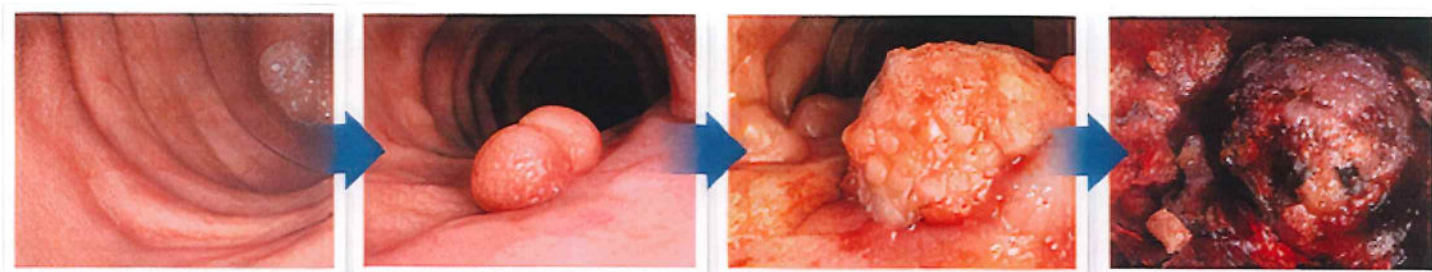
520-742-4139

www.azgastro.com

The Most Effective Colorectal Cancer Screening Test Remains Colonoscopy

The Adenoma to Cancer Progression

Colorectal cancer develops slowly over 10-15 years.



Normal Colon

Small Polyp

Advanced Adenoma

Colorectal Cancer

Only Colonoscopy Detects and Removes Polyps to Prevent Cancer.

Detection of Precancerous Polyps

Advanced Adenoma Detection Rates



Why Colonoscopy is the Gold Standard

- ✓ **95% Cancer Detection**
- ✓ **90% Advanced Adenoma Detection**
- ✓ **Removes Precancerous Polyps**
- ✓ **Screening Every 10 Years**

Important Clinical Fact

Positive Stool or Blood Tests Require a Follow-Up Colonoscopy.

Physicians of Arizona Gastroenterology

Arizona Digestive Institute

Call to Schedule: 520-742-4139

EARLY DETECTION SAVES LIVES

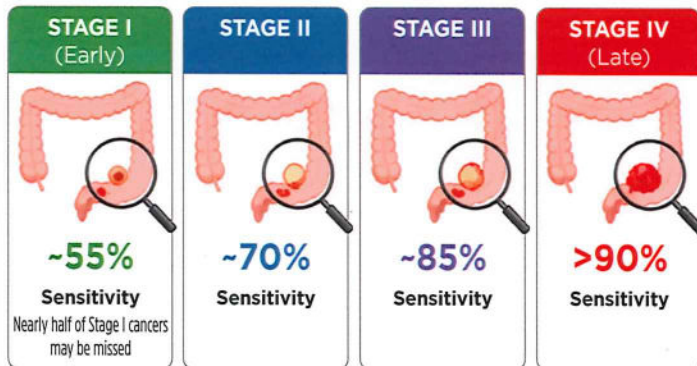
The Shield Blood Test Misses Too Many Early Cancers



The goal of screening is to find cancer **EARLY**—when it is most treatable.
Early detection dramatically improves survival.

SHIELD BLOOD TEST: LOWER DETECTION FOR EARLY-STAGE CANCERS

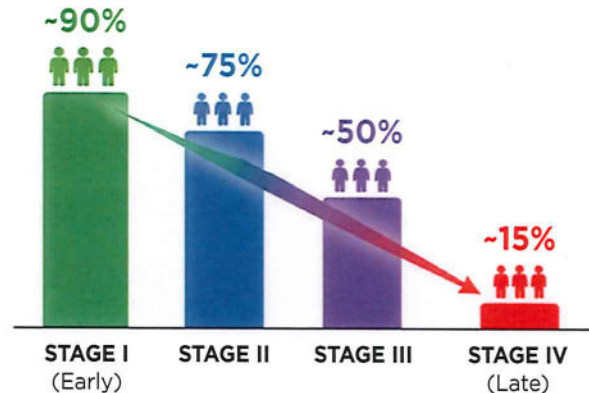
Sensitivity for detecting colorectal cancer by stage
(ECLIPSE trial data)



Performance is substantially lower for early-stage disease—exactly where early detection matters most.

5-YEAR SURVIVAL RATES BY STAGE

Colorectal cancer survival drops dramatically as stage advances.



Early-stage detection can mean the difference between cure and a late-stage diagnosis.

SHIELD BLOOD TEST vs. COLONOSCOPY

Outcome	Shield Blood Test	Colonoscopy
Detects established colorectal cancer	~83% overall (55% for Stage I)	~95% across all stages
Detects precancerous advanced adenomas (the lesions that lead to cancer)	~13% Very low detection	~90% High detection
Can remove polyps (prevents cancer)	✗ No Cannot prevent cancer	✓ Yes Removes polyps, prevents cancer
False positive rate	~10% Leads to follow-up colonoscopy	N/A Diagnostic and preventive



Shield is a cancer detection test—not a prevention test.
It misses many early cancers and most precancerous polyps.



WHAT EARLY DETECTION CAN MEAN



Detected at Stage I

- ✓ Smaller tumors
- ✓ More treatment options
- ✓ Higher chance of cure
- ✓ 5-year survival ~90%



Detected at Stage IV

- ✗ Cancer has spread
- ✗ Fewer treatment options
- ✗ Lower chance of survival
- ✗ 5-year survival ~15%



THE BEST WAY TO FIND CANCER EARLY AND PREVENT IT IS COLONOSCOPY.

It remains the gold standard for colorectal cancer screening.
When it comes to your patients, early detection truly saves lives.

